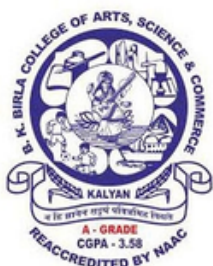


# FINANCIAL LITERACY COURSE

## THIS IS OUR PROPOSAL FOR YOUR COLLEGE

Because we know how important it is for one to succeed financially, we have a offer for you that will bring you next to success.



**B. K. BIRLA COLLEGE OF ARTS, SCIENCE &  
COMMERCE (AUTONOMOUS),**

KALYAN Affiliated To University Of Mumbai



### Financially Smart

Be financially smart and have an edge over other students.



### Practical Exposure

Get hands-on practical experience from industry experts.



### Money Management

Manage your own money and make your Investments better.

**Eligibility : Open for All**

Course Title	Financial Literacy
Course Type	Generic
Credit Type	Electives
Credit Value	2
Total Learning Hours	30+ Hours of Content
Total Sessions	30
Fees	Rs. 200/- (Per Student)



**Exceptional Students might get a chance to get an Internship with Kedia Capital**

### Course Objectives :

- 1.To make the students aware about the Fundamentals of Financial Literacy.
- 2.To learn about the nitty-gritty of Capital Markets and Avenues of Investments.
- 3.To enable the students to get acquainted with the practical aspects of Investing.
- 4.To help students to plan their career in a better way in the Capital Market.

### Mode of Delivery :

Live Sessions with Prominent Exchange speakers from

KEDIA | CAPITAL

Kedia Capital  
Services



National Stock  
Exchange



Multi Commodity  
Exchange



National Commodity and  
Derivatives Exchange

## Course Syllabus :

Unit	Syllabus	Number of Sessions
<b>Unit 1: Financial Literacy Basic Concepts</b>	1.Evolution of Money and Markets 2.Basics Concepts of Financial Literacy 3.Importance and Benefits of Financial Literacy 4.Difference between Savings & Investing 5.Myths about Investing 6.Benefits of Power of Compounding 7.Importance of Budgeting 8.Investing Alternatives in India 9.Regulations about Financial Literacy 10.Key Terminologies Involved	10
<b>Unit 2: Understanding Capital Market and its Structure</b>	1.Evolution of Capital Market in Economy 2.Segments in Capital Market 3.Market Participants 4.Working Structure of Capital Markets 5.Regulatory Bodies in Financial Markets 6.Difference b/w Trading & Investing 7.IPO & Fund Raising through Capital Markets (Instruments) & Secondary Markets 8.Recent Trends & Developments in Capital Market 9.Scope & Opportunities in the Capital Market (E-Currency) 10.Key Takeaways in Capital Markets	10
<b>Unit 3: Practical process of Investing</b>	1.How to Invest in Financial Markets? 2.Types of Product/Services Available (MF, Commodities, Currencies, ETF, International Investing, Bonds, Crypto etc.) 3.Concept of Financial Planning 4.Thumb Rules of Financial Planning (Process & SMART Goals) 5.Basics about Fundamental & Technical Analysis 6.Risk & Reward 7.Investing Psychology & Financial Behavior 8.Government schemes available for saving, investment, insurance and pension needs 9.Case Studies on Financial Literacy Frauds & Ponzi Schemes 10.Reviewing and Tracking one's Investments (Live Demo) - Mock Trading	10

# About us

## With **30 Years** of Market Experience

We assure  
you for

- ✓ Best Analytics
- ✓ Commitment to Client
- ✓ Best Service You Can Get
- ✓ High Level of Knowledge



## Member of



**KEDIA | CAPITAL**

## **KEDIA CAPITAL SERVICES PVT. LTD.**

MEMBER OF : NSE | BSE | MCX | NCDEX | CDSL

SEBI REGISTRATION NUMBER. INZ000042238 | IN-DP 394 -2018

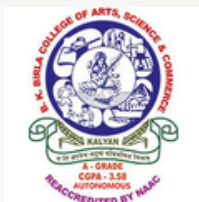
CIN : U65923MH2012PTC227863 | SEBI RIA NO.: INA000015525

**B. K. Birla College of Arts, Science & Commerce (Autonomous), Kalyan**

**List of students 'Financial Literacy'**

Sr. No	Names of the Students
1	Avanti Chadana
2	Adwait
3	Shweta Pathak
4	Kanchan Arjun Malusare
5	Arman Azimullah Choudhary
6	Shraddha Mahadev Fulse
7	Swaraj Kamlakar Vishe
8	Madhusudan Ajinath Jagdale
9	Siddhi Gawali
10	Vedanti Madhukar Bidavi
11	Aditi Pawar
12	Atanu Bairagi
13	Manali Bhagavan Sand
14	Saara Mahvesh Nasikkar
15	Sumit Sunil Thange
16	Chetan Satish Patil
17	Ranjit sahani
18	MERVIN GEORGE BENNY
19	Vaibhav chaudhari
20	Kunal padval
21	Pranshi Sharma
22	Hrushikesh Raghunath Gaikar
23	Sharda Bhawarlal Godawar
24	Sakshi Gangadhar Shinde
25	Lakshmi Ashok Maurya
26	SHIVANI FUDAN JHA
27	Vrushali santosh kulkarni
28	Neha pandey
29	Aditi Upadhyay

30	Bharat Vitthal Budhawant
31	AKSHATA KHODADE
32	Asit Thokale
33	Aditya Kunjbihari Chauhan
34	Sidhesh Gopi
35	Yash Vilas Pawar



B. K. Birla College (Autonomous), Kalyan  
in Collaboration with Kedia Capital Pvt. Ltd.

KEDIA | CAPITAL

PRESENTS  
**CERTIFICATE**  
OF PARTICIPATION

This certificate is proudly presented to

*Harshal Thakare*

This certificate is awarded for successfully completing the 30 Hours (2 credit) of  
Financial Literacy Course.

Mr. Ajay Kedia  
(MD, Kedia Capital)

Dr. Bipinchandra Wadekar  
(Vice Principle, Birla College)

March, 2023

Date